

DIRECTORATE OF AGRICULTURE AND FOOD PRODUCTION, ODISHA, BHUBANEWSAR

Letter No-211(08)07/18/16067 Date:- 16.05.2018

To

The Collector and District Magistrate cum Chairman ATMA,
Koraput / Malkanagiri / Rayagada/ Gajapati/ Kandhamal/ Kalahandi and Nuapada.

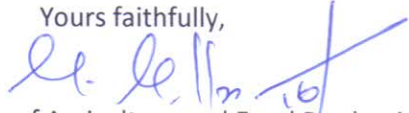
Sub.: Proceedings of the State level review meeting on " Special Programme for Promotion of Millets in Tribal Areas of Odisha. " held on 29-03-2018

Sir,

With reference to the captioned subject, enclosed please find herewith the Proceedings of the State level review meeting on " Special Programme for Promotion of Millets in Tribal Areas. " held on 29-03-2018 as approved by the Govt. in A & FE dept. which is self explanatory.

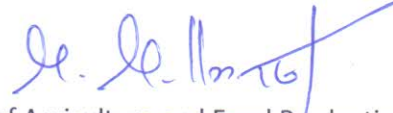
Therefore you are requested to take suitable follow up action for success of this special programme.

Yours faithfully,


Director of Agriculture and Food Production,
Odisha, Bhubaneswar

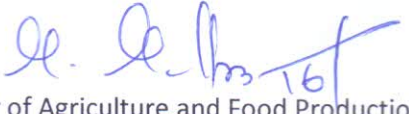
Memo no- 16068 dated- 16.05.2018

Copy forwarded to the Director NCDS, Bhubaneswar, Programme Secretariat (WASSAN), Deputy Director of Agriculture cum Project Director, Koraput / Malkanagiri / Rayagada/ Gajapati/ Kandhamal/ Kalahandi and Nuapada for information and necessary action.


Director of Agriculture and Food Production,
Odisha, Bhubaneswar

Memo No- 16069 Dated- 16.05.2018

Copy forwarded to the Additional Secretary to Govt. Agriculture and Farmers' Empowerment Department, Odisha, Bhubaneswar for favor of information with reference to the letter no SHOF-36/2018-9727 / Ag & FE, dated 15-05-2018.


Director of Agriculture and Food Production,
Odisha, Bhubaneswar

Government of Odisha
Agriculture and Farmers Empowerment Department.

No. SHOF-26/2018 9797 /Ag. & F.E., dated 15.5.18

From

Shri Biswajit Biswal,
Additional Secretary to Government.

To

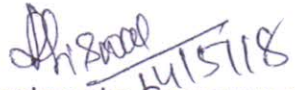
The Director, Agriculture & Food production, Odisha, Bhubaneswr.

Sub: Proceeding of the state level review meeting on "Special Programme for Promotion of Millets in Tribal Areas of Odisha" held on 29.03.2018.

Sir,

In inviting a reference to your letter No.11507/Agri, dated 03.04.2018 on the above cited subject, I am directed to say that the Principal Secretary has approved the Proceeding of the state level review meeting on "Special Programme for Promotion of Millets in Tribal Areas of Odisha" held on 29.03.2018. This may be circulated among all concerned under intimation to this Department for necessary follow up action.

Yours faithfully,


Additional Secretary to Government.

Memo No. 9798 /Ag. & F.E., dated 15.5.18

Copy forwarded to P.S. to Principal Secretary to Government for kind information of Principal Secretary.


Additional Secretary to Government.

Proceeding of the state level review meeting on Special Programme for Promotion of Millets in tribal areas of Odisha (Odisha Millets Mission) held on 29.03.2018 at 10.15 AM at Conference Hall, IMAGE, Bhubaneswar.

A state level review meeting on special programme for promotion of millets in tribal areas (Odisha Millets Mission) was held on 29.03.2018 at 10.15 AM at Conference Hall, IMAGE, Bhubaneswar. Schedule of the meeting is attached as Annexure 1. Following are the objectives of the meeting

1. Sharing the tentative action plan for the Kharif 2018-19.
2. Exploring the convergence between various departments
3. Review of the progress of implementation of the Odisha Millets Mission in FY 2017-18.

At the outset, Director of Agriculture & Food Production (DA & FP), Odisha welcome esteemed guests to the review meeting of Odisha Millets Mission. First session was Chaired by Shri Ranglal Jamuda IAS, Chairman, State Food Commission, Odisha. Following were the eminent panelists who participated in the session:-

1. Shri Gagan Dhal IAS, Agriculture Production Commissioner (APC) cum Additional Chief Secretary (ACS),
2. Shri Suresh Pal Thakur IAS KBK Administrator cum ACS, Govt. of Odisha
3. Shri Vir Vikram Yadav IAS, Commissioner cum Secretary, Food and Civil Supplies (FS&CW) Dept, Govt. of Odisha
4. Shri Sujata Karthikeyan IAS, Commissioner cum Director, Mission Shakti, Govt. of Odisha
5. Managing Director, Odisha State Civil Supplies Corporation (OSCSC)
6. Dean, Extension, Orissa University of Agriculture Technology (OUAT)
7. Deputy General Manager, NABARD
8. Nodal Officer (MDM), School & Mass Education Department (S&ME)

Other participants included representatives from D.A.F.P., IMAGE, District Scheme Officers of OMM, State Secretariat (NCDS & WASSAN) and Facilitating NGOs.

Director, A & FP, Odisha requested the esteemed panelists to share their insights/perspectives on way forward for Odisha Millets Mission. Following were the major points made by the Hon'ble guests.

1. Managing Director, Odisha State Civil Supplies Corporation (OSCSC), Food Supplies & Consumer Welfare (FS & CW) Deptt said that procurement, storage and distribution network of the corporation will support procurement of millets for inclusion in ICDS, MDM and PDS.
2. Commissioner cum Director, Mission Shakti assured full support of the Women SHGs in processing and procurement of millets for inclusion of millets in government schemes.
3. Commissioner cum Secretary, FS & CW Deptt said that his department will provide all the necessary cooperation and support required to make this a success.

- 9
132
4. KBK Administrator cum ACS spoke about the nutritional crisis in the tribal hinterlands due to consumption of rice. He spoke about need to introduce millets to address nutrition crisis. He shared his experiences in demonstration of millet recipes to government officials and women farmers in Nuapada.
 5. APC cum ACS spoke about climate resilient aspects of the millets and how they will play an important role in future.
 6. Chairman State Food Commission spoke about nutritional aspects of millets and their potential role in improving nutritional security of the communities. He stressed on increasing productivity of the millets with support of ICAR institutions.

After speeches by the dignitaries, following presentations on the action plan of Odisha Millets Mission were given:-

1. Expansion of crop coverage area and improving productivity of minor millets
2. Strategy for inclusion of millets in ICDS/MDM/PDS.
3. Strategy for setting up decentralised processing units.
4. Strategy for promotion of millet enterprises for value addition.

Each presentation was followed by a brainstorming session. Following decisions emerged from the brainstorming session:-

Expansion of area and improving millet productivity:-

1. Survey will be conducted by DDA cum PD, ATMA to ascertain actual area under cultivation of minor millets in Odisha.
2. A proposal for extension of providing incentive up to 3 years under line sowing/line transplanting/SMI/Intercropping of minor millets per farmer will be submitted to A & F.E dept for approval.
3. Support of ICAR/OUAT/KVKs will be sought for promotion of millets under Odisha Millets Mission.
4. Extension of area by converging Nutri- Cereals of NFSM and demonstrations available on "Support to State Extension Reforms" under ATMAS.
5. Extending area by converging crop demonstrations of other departments such OLM, OWDM, OTELP, OPELIP, FADP, OCTMP, etc. The PD, ATMA will facilitate the convergence and appraised the Collector & District Magistrates to oversee the convergence process.
6. Kharif planning exercises shall be conducted on 5th& 6th April 2018 by Programme Secretariat to finalise the minor millet (little millet and foxtail millet) crop coverage plan for Kharif 2018-19. Respective District and block officials shall participate in the Kharif planning workshop.

Strategy for inclusion of millets in ICDS/MDM/PDS:-

1. A state level committee may be formed with members from Odisha State Food Commission, Planning & Convergence dept, Food Supplies & Consumer Welfare dept, School & Mass Education dept, Women & Child Development & Mission Shakti dept, Health & Family

8
181

Welfare dept, OUAT and Agril & Farmers' Empowerment dept to finalise the quality standards, procurement rates and process of procurement for millets.

2. Similar set up may be made at District level under the Chairmanship of Collector & District Magistrate of the concerned district.
3. As pilot inclusion of Millets in ICDS in Gajapati and Nuapada districts in 10 Anganwadis each received a very positive response, so this initiative will be extended to all the 7 programme districts in phased manner.
4. Procurement of millets may be made either by FPOs/WSHG/ CBOs from the Odisha Millets Mission farmers. After initial processing such as cleaning , dehulling , grading and destoning, the Quality verification of processed millet will be done by the committee placed at Dist. level / FS & CS officers.
5. Post verification, processed millet shall be delivered at the nearest stocking point of OSCSC and other govt. owned storing places.
6. From stocking point, OSCSC will deliver the processed millet through their established distribution network to anganwadis and schools.
7. Extensive awareness campaigns through yatras, road shows, block level meetings, TV announcements, paper ads etc. on millet procurement will be made with support of Public representatives, farmer collectives, PRI members, Anganwadi workers, teachers, agriculture officials, health workers at grass roots.
8. A joint proposal will be developed between Odisha Millet Mission and NABARD on FPOs and Green Climate Fund (GCF). NFSM Cell and State Secretariat (NCDS & WASSAN) will coordinate with NABARD on development of the proposal.

Setting of Project Management Unit

1. A State level Project Management Unit will be set up at Directorate of Agriculture and Food Production, Odisha, Bhubaneswar for timely liason, documentation, data analysis, data integrating and to contact the officers from concerned departments for timely implementing the programme activities.
2. The A & FE dept. will formulate the guidelines and sanction funds for engagement of adequate human resources.
3. The Research and Programme Secretariat will support the PMU.
4. One Joint Director Agriculture will be assigned to lead this PMU.

Strategy for setting up decentralised processing units:-

1. Entrepreneurs/Women SHGs shall be trained by Programme Secretariat with support of KVK/OUAT/IIMR/Other SAUs/private agencies/NGOs with expertise in millet processing.
2. Before establishment of processing unit, entrepreneur has to complete all the pre project work. This shall be verified by a committee formed at ATMA level with process developed by NCDS, Bhubaneswar.
3. Programme Secretariat will finalise the entrepreneur for setting up of decentralised processing units with higher capacity (1-2 Tonne/Hr) in each block after consultation with

PD, ATMA & due approval of the Collector & District Magistrate. The criterion for selection of entrepreneurs will be developed by NCDS, Bhubaneswar.

7
130

Strategy for promotion of value addition/entrepreneurship:-

1. Programme Secretariat will create awareness and training of the local street vendors, *ready to eat* (RTE) food sellers, bakeries, restaurants etc. to include millets in their regular business.
2. Programme Secretariat will explore the partnerships with bakeries, restaurants, RTE, big hotels in urban areas for branding and selling of millets as niche food.
3. Directorate of Agriculture and Food Production, Odisha, Bhubaneswar with the support of Programme Secretariat will seek the support of OUAT/ ICAR- Food Processing Institutes/ IIMR/ Other SAUs / CSIR-Central Food Technological Research Institute(CSIR-CFTRI)/ FSSAI for development of millet products and training of entrepreneurs.
4. Millet products will also be promoted through OMFEDs / Other government outlets.
5. One stall will be opened at "Ekamra Haat" near exhibition ground, Bhubaneswar.
6. Tie ups will be explored with various hospitality institutes, Industry, etc.

After the strategy and action plan session, participants broke for lunch.

Post lunch, a district wise progress on the review of Odisha Millets Mission in the year 2017-18 was undertaken. Each district scheme officer made a presentation on the progress in the district. This was followed a discussion on the issues and challenges.

Following decisions emerged from discussions :

1. The Krushak Sathis, VAWs, BLTAs ,BTMs, AAOs, SMSs and DAOs will work to ensure success of the Odisha Millet Mission in addition to their own duties.
2. Left over target of the first year/ preceding year shall be met during the succeeding year. Preference for production of minor millets will be given in 2018-19 onwards.
3. Administration cost of facilitating agencies (FA) of FY 2017-18 shall be released by District ATMA immediately.
4. NCDS will develop uniform financial manual and submit for approval of Directorate of A & FP.
5. Facilitating agencies and CBOs have to mandatorily submit the copy of bills and vouchers on monthly basis as per the expenditure shown in the Statement of expenditure (SoE report). Bills/vouchers/ SoE will have to submitted online and also in hard copy to ATMA.
6. Programme Secretariat will convene a monthly review meeting and planning for the succeeding month with CBOs, Facilitating Agencies, Krushak Sathis, VAWs, BLTAs, BTMs , AAOs and DAOs at district level mandatorily chaired by PD,ATMA.
7. ATMA is directed to review both physical and financial progress on monthly basis with all concerned AAO of the block and submit the proceedings to Directorate of Agriculture and Food Production, Odisha, Bhubaneswar mandatorily.

8. ATMA and Programme Secretariat may conduct refresher training on financial management and accounting procedures for the AAOs, FAs, CBOs and entrepreneurs.
9. Any new Millet related implements/machinery based on the field requirement shall be empanelled in the SLTC. ATMA will share the required machinery list with NFSM Cell / JDA(Eng) of DA&FE (O).
10. Pre positioning of the weeders for millet shall be ensured by ATMA for timely intercultural operations.
11. Facilitating Agencies, Krushak Sathis , VAWs, BTMs, BLTAs and AAOs will mobilise the farmers for prepositioning of the local millet seeds required for the Kharif 2018. Funds allocated under community seed centre / funds available under farmer's incentive can be used for the same.
12. Programme Secretariat will furnish the information on suitable varieties of little millet/foxtail millet/Ragi/Jowar to NFSM Cell of DA&FP (O) to procure the breeder, foundation, certified, TL seed for millets available with ICAR/OUAT/SAUs.
13. Community gene banks and community seed storage units shall be established in the Odisha millets mission programme blocks in partnership with State Seed Testing Laboratory. NCDS & WASSAN shall explore various storage options in consultation with OUAT/ICAR Institutes/IITs/etc.

Concluding session of State level Odisha Millet Mission review was chaired by Shri S K Pattanayak, IAS, Secretary, Agriculture & Cooperation, Government of India.

Other Panelists were

1. Shri R Balakrishan, IAS, Development Commissioner cum ACS, Govt. of Odisha,
2. Shri Gagan Dhal IAS, APC cum ACS, Govt. of Odisha
3. Shri Saurabh Garg IAS, Principal Secretary, Department of Agriculture & Farmers Empowerment (D.A. & F.E.) Govt. of Odisha
4. Shri Muthukumar IAS, Director, Agriculture & Food Production , Odisha
5. Director NCDS, Bhubaneswar

Principal Secretary, A&FE dept. highlighted on the Odisha Millets Mission.

Director of A & FP, Odisha presented an overview of the Odisha Millets Mission to the esteemed panelists.

This was followed by speech by Shri R Balakrishan IAS, DC cum ACS, Govt. of Odisha in his address spoke about the ancient roots of millets and their link to culture heritage of Odisha. He suggested that crops cultivated by tribals should be declared as "Scheduled Crops". Odisha Millets Mission is a recognition of rich heritage and agricultural practices of tribal communities of Odisha.

Director, NCDS spoke about the unique architecture of the programme and how each stakeholder complements and supplements each other. This was followed by sharing of grassroots experiences of NGOs. They spoke about benefits of good agronomic practices of SMI & Line transplanting and immense positive response from community.

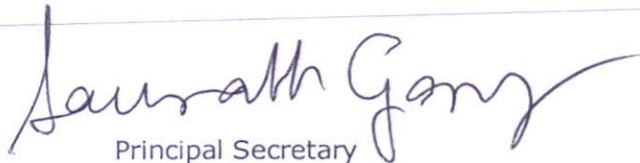
198

State Coordinator, Programme Secretariat (WASSAN) shared about the efforts to increase local consumption of millets and setting up decentralized processing units at GP level and block level to reduce the drudgery of tribal women farmers. He also shared the initiative of Directorate of Agriculture & Food Production for identification, selection, purification, conservation and multiplication with proper documentation of the local landraces with support of State Seed Testing Laboratory (SSTL), Bhubaneswar.

Shri Saurabh Garg IAS, Principal Secretary, invited Shri Shobhana Kumar Pattanayak IAS, Secretary, Ministry of Agriculture, Cooperation & Farmers Empowerment to share his views and insights. Shri Shovan Kumar Pattanayak, IAS spoke about the nutritional aspects of the millets. He shared about history of origin of term Mandiya and the Govt. of India declared 2018 as "National Year for Millets". He said Government of India has launched a new nutri-cereals scheme to promote millets in mission mode. Niti Aayog has recommended inclusion of millets in ICDS, MDM and PDS. He made following points on Odisha Millets Mission.

1. He expressed his immense happiness at the decision of Hon'ble Chief Minister of Odisha to earmark 100 Cr for procurement of millets for inclusion in ICDS & MDM. This will ensure that new generations of students will develop a taste of consumption of millets.
2. He praised comprehensive approach of Odisha Millets Mission to revive the millets.
3. He asked the Odisha Millet Mission to register indigenous landraces with PPFVRA.
4. He praised the unique architecture and said this model should be adopted in all over India.
5. He suggested that efforts should be made to popularize millet consumption in urban areas.
6. Citing an example of quinoa experiences from Khandwa, Madhya Pradesh, He suggested Odisha Millets Mission should focus organic branding and export promotion.

He expressed confidence that Odisha Millets Mission will be successful based on the positive response from various stakeholders.



Principal Secretary
Agriculture and Farmers' Empowerment Dept.

**Principal Secretary to Govt.
Department of Agriculture &
Farmers' Empowerment.**