DIRECTORATE OF AGRICULTURE AND FOOD PRODUCTION, ODISHA BHUBANESWAR

Letter No-1M(04)19/2019- 22090

Dated- 08-10-2020

To,

The

Commissioner-cum-Director, Mission Shakti

Managing Director, TDCCOL, Odisha

M.D., Odisha State Civil Supplies Corporation Ltd., Odisha

Registrar for Cooperative Societies

CEO, Odisha Livelihood Mission

Programme Director, OPELIP

Director, IIMR

Director, CFTRI

Director, NCDS

CDAO-cum-PD, ATMA

Balangir/Bargarh/Gajpati/Ganjam/Kalahandi/Kandhamal/Koraput/Keonjhar/

Malkangiri/Mayurbhanj/Nabarangpur/Nuapada/Rayagada/Sundargarh

Sub: Minutes of the review meeting on Odisha Millets Mission under Chairmanship of Principal Secretary to Govt., Department of Agriculture &FE.

Sir

With reference to the captioned subject, I am directed to enclose herewith the minutes of the review meeting on Odisha Millets Mission under Chairmanship of Principal Secretary to Govt., Department of Agriculture &FE, Odisha, Bhubaneswar held on dated 25.09.20 at 11.00 AM for your kind information and necessary action.

Yours Faithfully

Director of Agriculture and Food Production

Odisha, Bhubaneswar

Memo no - 22091

Dated- 08-10-2020

Copy submitted to P.S. to Principal Secretary to Govt. Dept. of A&FE for kind information of Principal Secretary to Govt.

Director of Agriculture and Food Production

Odisha, Bhubaneswar

Memo no - 22092

Dated- 08-10-2020

Copy submitted to P.S. to Special Secretary, A&FE for kind information of Special Secretary to Govt. Je. le la stat

Director of Agriculture and Food Production

Odisha, Bhubaneswar

Memo No- 22093

Dated-08-10-2020 Copy forwarded to the Collector and District Magistrate, Balangir / Bargarh / Gajpati/Ganjam/Kalahandi/Kandhamal/Koraput/Keonjhar/Malkangiri/Mayurbhanj/ Nabarangpur/Nuapada/Rayagada and Sundargarh, for information and necessary action.

Director of Agriculture and Food Production

Odisha, Bhubaneswar Dated- 08 .10.2020.

Memo no - 22094

Copy forwarded to the State Coordinator, Programme Secretariat (WASSAN) for information and necessary action. 20. 20. las of 1

> Director of Agriculture and Food Production Odisha, Bhubaneswar

Proceedings of Review Meeting on Odisha Millets Mission under the chairmanship of Principal Secretary, Dept. of Agriculture and Farmers' Empowerment, Government of Odisha held on 25.09.2020

A review meeting on the Special Programme for Promotion of Millets in Tribal Areas (Odisha Millets Mission) was held on 25.09.2020 at 11:00 AM via Video Conferencing under the chairmanship of Dr. Saurabh Garg, Principal Secretary, Dept. of Agriculture and Farmers' Empowerment, Government of Odisha. The following members also participated in the meeting:

- 1. Special Secretary to Government, Agriculture & Farmers' Empowerment
- 2. Director, Agriculture and Food Production
- 3. Director, NCDS
- 4. Dr. Srinivas Babu, IIMR, Hyderabad
- 5. Dr. Usha Dharmaraj, Sr Technical Officer (2), CFTRI, Mysore
- 6. MD-TDCCOL-cum-Project Director, OPELIP
- 7. Joint Secretary, Mission Shakti
- 8. Deputy Secretary, FS&CW
- 9. CDAOs and Scheme Officers from 14 OMM districts and
- 10. State Coordinator, Programme Secretariat (WASSAN)

At the outset, the Director, A&FP delivered a presentation on the agenda for the meeting.

The following points were discussed:

- 1. Approval on action plan, branding and packaging of urban stores and processing units with Mission Shakti
- 2. Discussion on FPOs as procurement agency and Timelines of Ragi Procurement KMS-2020
- 3. Action plan of CSIR-CFTRI, Mysore
- 4. Action plan of IIMR, Hyderabad
- 5. Technical Specification of Millet Processing Machinery (list of machines)
- 6. Distribution of Ragi under PDS
- 7. Review of ongoing activities of Odisha Millets Mission in 14 districts
- 8. Update on OPELIP Convergence
- 9. Integration of Natural Farming with Odisha Millets Mission
- 10. Any other with permission of Chair.

Millet Shakti Cafés in urban areas:

Director A&FP conveyed that there is a provision to open Millet Stores in urban areas under OMM. A draft action plan has been prepared in consultation with Mission Shakti. He made the following points:

- The stores are proposed to be launched as a collaboration between Odisha Millets Mission and Mission Shakti.
- The stores shall be millets cafés (Quick Service Restaurants) run by SHGs supported by Mission Shakti.
- "Millet Shakti" is proposed as brand name to be common across products to be sold at the cafés.
- Cafés across locations shall be called "Millet Shakti Café".
- Millets-based hot cooked items and bakery products shall be the highlight of the cafés.
- The cafés shall also have packaged millet grains and ready to cook products supplied by FPOs supported by Odisha Millets Mission.
- The total budget to be invested is about 50 lakhs under State Plan, 20 lakhs under DMF Keonjhar and 10 lakhs under DMF Sundargarh.
- It is proposed that a total amount of Rs. 10 lakes is invested per store out of which 70% is provided by the Odisha Millets Mission and remaining 30% will be contributed by the SHG / SHG Federation supported by Mission Shakti.

 Total round about 12-15 stores can be opened across the state in the cities of Bhubaneswar, Cuttack, Puri, Rourkela, Sambalpur, Berhampur etc. and few locations in the Keonjhar and Sundargarh districts.

Sample Designs for the café architecture and packaging were presented (attached in

Annexure 1).

• A criteria and process for selection of SHGs was also explained (details in annexure 2).

It was proposed that a broad timeline may be adhered for launching the cafes as under:

Pre-project Activities (Oct 2020 to Dec 2020)

- Submission of interim Standard Operating Procedure (SOP) by Programme Secretariat (WASSAN)
- Approval on the interim SOP by Commissioner-cum-Director, Mission Shakti and Director, Agriculture and Food Production
- Establishment of Integrated Processing-cum-Packing Unit in Bhubaneswar by Programme Secretariat (WASSAN)
- Securing permissions for establishing Millet Shakti Cafes in proposed locations by Mission Shakti
- Selection, Training and Capacity Building of SHGs by Mission Shakti with Programme Secretariat (WASSAN)
- Annual Rate Contracts of selected SHGs with FPOs, Bakers and Suppliers for different products
- Pilot Phase (Jan 2021 to March 2021)
 - o Launch of 3 stores on pilot basis from 1st January 2021
 - o Submission of revised SOP by WASSAN and approval by Mission Shakti and DAFP
 - o Concurrent assessment of operations
- Scale-up phase (April 2021 onwards)
 - Preparatory work for scale-up phase to begin from 1st April 2021
 - o Launch in more locations in major towns of Odisha from 1st June 2021
- Detailed timelines for action on establishing Millet Shakti Cafes are attached in Annexure 3.

PS, A&FE appreciated name and logo and said that the preparatory (pre-project) activities may be initiated and the logos and brand name for "Millet Shakti" and "Millet Shakti Café" should be put up for approval of the High-Power Committee (HPC) on Millets. The PS, A&FE also said that the logo of OMM should also be approved. He asked Special Secretary, A&FE to get this done at the earliest.

PS, A&FE also said that help of CFTRI must be taken to certify quality parameters of the products to be sold under Millet Shakti Cafés.

Procurement of Ragi under KMS 2020-21 and empanelment of FPOs as procurement agencies:

The Director, A&FP informed that a total target of procuring about 1.6 lakh quintals of Ragi has been taken up for KMS 2020-21. He also apprised that the MSP of Ragi has been increased from Rs. 3150 per quintal to Rs. 3295 per quintal by the Government of India.

Regarding any changes in the M-PAS system, it was informed that the same offline software used last year shall be deployed this year as well.

Director A&FP proposed that in blocks with sufficient surplus (potential of at least 3000 quintals) and those where the LAMPCS / PACS performance was not up to the mark in past years, OMM supported Farmers' Producer Organizations (FPOs) may be empaneled as Ragi Procurement Agencies at the block level. These FPOs shall perform the roles played by the LAMPCS / PACS specifically: 1. Registration of Farmers on M-PAS, 2. Mass awareness on MSP and FAQ of Ragi and 3. Hosting the Ragi Procurement Centres. They could be paid under the norms decided for these activities currently being paid to LAMPCS / PACS and RMC. This has no additional cost implications.

Director, A&FP informed that this initiative would have many advantages as the FPOs are farmers own organizations, they will ensure timely registration, easier reach for selling Ragi and more focus on Ragi procurement during peak season. A tripartite MoA shall be signed at the district level between the BM TDCCOL, CDAO and Board of Directors (BoD) Chairperson, FPO for this purpose.

PS, A&FE indicated that this is a good initiative and must be implemented. However, principally, the programme should also explore considering having SHGs and Van Dhan Vikas Kendra (VDVKs) as procurement agencies as well in addition to FPOs.

Director A&FP proposed that considering the paucity of time, in the first year only OMM promoted FPOs may be selected which are fulfilling selection criteria on pilot basis. It was also proposed that this initiative may be done for the first phase blocks of Koraput, Malkangiri, Rayagada, Gajapati, Kalahandi, Nuapada and Kandhamal only. From the second year, it can be scaled up to other blocks based on experience and learnings.

PS, A&FE remarked that TDCCOL must be involved at the district level for selection of FPO as procurement agency. In case SHGs are being selected, Mission Shakti and the DSWO must be involved in the selection process.

Director, A&FP responded that the Branch Manager TDCCOL is already a member in the District Level Procurement Committee (DLPC) for Ragi. The DSWO and DPC Mission Shakti shall be made members of the committee where SHGs shall be appointed as procurement agencies for Ragi.

MD, TDCCOL welcomed this suggestion and said that they would encourage community institutions as procurement agencies at block level.

PS, A&FE instructed that a guideline for empanelling FPOs as procurement agency must be released along with the guidelines for Ragi Procurement under KMS 2020-21.

The following timelines were proposed for Ragi Procurement under KMS 2020-21:

- Opening of M-PAS portal- 1st Oct 2020
- Printing of farmers registration forms- 1st Oct 2020
- Filling of forms and digitization- 1st Oct to 30th Dec 2020
- Finalization of mandi points and volume to be procured at the district level procurement committee- 15th Oct 2020
- Awareness campaigns to popularize procurement of FAQ grade ragi at Mandi- 15th Oct 2020 to 15th Feb 2021
- Registration of farmers on M-PAS- from 1st Oct to 31st Dec 2020
- Verification of land and bank account of farmers- 15th Oct to 15th Jan 2021
- Update of verified list of farmers 15th Nov 2020 to 30th Jan 2021
 Generating token for procurement 1st Dec 2020 to 30th March 2021
- Opening of Mandi
 - o Gajapati- from 1st December 2020 to 28th Feb 2021
 - o Other 13 districts- 1st Jan 2021 to 30th March 2021

Regarding any changes required in the M-PAS design or features, the PS, A&FE asked the MD TDCCOL to chair a committee and decide changes required as per feedback.

Action Plan of CSIR-CFTRI for first year of partnership with OMM:

Dr. Usha Dharmaraj informed that the CSIR-CFTRI has planned to achieve the following in the first year of engagement: 1. Processing ragi suitably to enable it to incorporate in take home ration scheme mostly in the form of Chhatua 2. Nutritional sensory and shelf-stable studies of the product 3. Technical and scientific assistance to the selected SHG identified by the OMM Odisha for implementation of the product formulation, facilitating for the machinery procurement and training 4. Transferring at least one potential technology available at SIR-CFTRI to the identified SHG 5. Conducting minimum two awareness/workshop programs at Odisha/CSIR-CFTRI.

Dr. Usha Dharmaraj also informed that CFTRI has also been conducting studies on the Ragi Ladoo Mix being prepared and given to children in Keonjhar and Sundargarh under ICDS.

It is requested to complete proposed activities and report submission by March 2021.

Action Plan of ICAR-IIMR:

Dr. Srinivas Babu enlighted that the ICAR-IIMR has planned to achieve the following in the first year of engagement: 1. Identification of superior finger millet varieties farm national varieties pool in comparison with locally grown Odisha landraces/varieties for rabi adaptation. 1. a) Evaluation, identification and validation of promising Odisha landraces for rabi adaptation along with national cultivars during rabi-2020. 1. b) Identification of superior early maturing cultivars for late sowing conditions at IIMR. 2. Nutritional evolution of Odisha landraces/improved cultivars for identification of lines with superior nutritional quality. 3. To organize various virtual and on campus training modules on millets production, processing, value addition and to create market linkages for promotion of millets in Odisha.

Dr. Srinivas Babu also requested to provide seeds of different Millet varieties and landraces being used in Odisha to IIMR for conducting trials at KVK, Semiliguda during Rabi-2020-21. The seed stock provided shall also be used to conduct nutritional analysis of the varieties.

Director, A&FP said that the JDA, SP&C and AAO, Millet Mission shall be the point of contact for assisting the IIMR in achieving their tasks that require support from the mission.

It is requested to complete proposed activities and report submission by March 2021.

Technical Specifications of Millet Machinery:

Director, A&FP mentioned that an approval on the technical specifications of millet machinery of other millets and some value-added machinery is required. The committee formed earlier for this purpose had finalized these specifications for Ragi cleaning machines but for other machines it is yet to be done. Approval is required for the following machines:

- Small millet cleaner-grader-destoner with dehuller (integrated) 100/200 kg per hour
- Small millets cleaner-grader-destoner with dehuller (separate) 100/200 kg per hour
- For Rava making (sifter and roaster)
- Packaging machines
- Pulverisers (existing approved machines can be recommended)
- Biscuit making machine (complete set)

Director A&FP requested that CFTRI is also made the member of this committee, to which Dr. Usha Dharmaraj responded that they would be happy to be on this committee. PS, A&FE approved that a meeting of this committee must be called and technical specifications finalized at the earliest. He also suggested that CFTRI should be invited as a member of this committee.

Ragi Distribution under PDS:

Director, A&FP informed that Ragi procured under KMS 2019-20 is yet to be lifted although the decision was made earlier on the utilization of Ragi. It has been informed by the FS&CW department that the lifting and distribution shall be done for the November cycle.

Progress under Odisha Millets Mission:

Director, A&FP informed that an area of about 45600 ha has been covered under improved practices in millets in the state as on date by about 90000 farmers. He also informed that 63 FPOs have been registered under the mission out of 76 blocks. About 215 Custom Hiring Centres and 108 Community Managed Seed Centres have been established in the state. Participatory Varietal Trials (PVTs) have been completed in 68 blocks out of 76. Remaining 8 blocks are doing it in this Kharif. Seed Production of selected varieties is going on in 45 blocks, 13 blocks will take up in Rabi. About 45 nos. of Ragi Threshers have been placed out of a total target of 380. Others are in the process of SHG selection and purchase order placement. It shall be completed by November. Total 3 nos. of Ragi Pre-Cleaning machines have been delivered as well; these will be commissioned soon.

Director, A&FP informed that Ragi Laddus were introduced as a morning snack in Keonjhar and Sundargarh in July and August respectively with financial support from District Mineral Foundations of these districts. Technical support is being provided by the CSIR-CFTRI and State Secretariat (NCDS and WASSAN) for this programme.

PS, A&FE expressed that initiatives under ICDS should be taken up in consultation with the WCD&MS department at the district and state level. The Director, ICDS must be involved and consulted in the process.

Director A&FP indicated that after three years of purification, the OMM is now in the process of releasing indigenous Ragi varieties for wider circulation. Once this is accomplished, Odisha will be the first state to release indigenous Ragi varieties from department efforts.

PS, A&FE appreciated the initiative on releasing Ragi varieties and said that full support must be provided to the team working on the ground for the trials for release.

PS, A&FE also stated that the State Secretariat must work with the SFAC and NCDC to mobilize additional support for OMM supported FPOs, under the National Scheme for FPOs announced by the Government of India. These FPOs can help the government to increase its outreach to farmers and provide marketing support on a range of millets and other crops grown in the tribal regions.

Special Secretary, A&FE suggested that while keeping millets at the seed center, other non-paddy seeds may also be conserved through the Community Managed Seed Centers being promoted under the Odisha Millets Mission. Director, A&FP responded that the infrastructure for the Community Managed Seed Centers is available for the community which can be utilized for conserving, storing and distributing other seeds as well.

Director A&FP expressed that the performance of some Facilitating Agencies has been found consistently poor. In this context Special Secretary, A&FE suggested that the District Collector should be requested to review the progress at their end and take appropriate action on non-performing FAs.

Integration of Odisha Millets Mission with Natural Farming:

Director, A&FP highlighted that as a follow up on the meeting with Mr. T Vijay Kumar, IAS, Adviser to the Govt of Andhra Pradesh on Agriculture and Co-Vice Chairman, Rythu Sadhikara Samstha (a company for Farmers empowerment, set up by the State Govt), a framework for promotion of natural farming in the state of Odisha is to be prepared. The following was proposed:

Phase wise integration of Odisha Millets Mission, Integrated Farming (SPPIF) Programme,

PKVY and BPKP along with other schemes.

 Integration of Natural Farming principles in 30 blocks of first phase of Odisha Millets Mission can be initiated from next kharif (as a learning pilot) and later scale up to 2nd and 3rd phase.

• Experiences and expertise should be sourced from agencies within Odisha and outside

(RYSS, NCNF, CSIRO, FAO, NRAA etc.)

· A comprehensive and integrated natural farming programme will be evolved in consultation with Regional Councils, State Resource Organisations of PKVY, CSOs under guidance of DA&FE, OLM/Mission Shakti.

• Design, Guidelines, Scale, Implementation strategy and Geographies & Convergence of

programmes developed by 2021.

PS, A&FE suggested that a clear implementable plan must be prepared along with detailed modalities, budgets and timelines for taking the natural farming agenda forward. A consultation may be organized with the expert agencies and individuals on natural farming to prepare this at the earliest.

The following decisions were taken in the meeting:

1. The preparatory (pre-project) activities for setting up the "Millet Shakti Cafés" may be initiated as per the proposed timeline. The logos and brand name for "Millet Shakti" and "Millet Shakti Café" in English and Odia should be put up for approval of the High-Power Committee (HPC) on Millets.

(Action: Director, A&FP)

2. The logo of Odisha Millets Mission should also be put up for approval of High-Power Committee (HPC) on Millets.

(Action: Director, A&FP)

3. An interim Standard Operating Procedure (SOP) for the pilot phase for Millet Shakti Cafés must be placed for approval of Director A&FP and Commissioner-cum-Director, Mission Shakti by 10th October.

(Action: Programme Secretariat)

4. A Millets Processing-cum-Packing Unit shall be established by the Programme Secretariat in Bhubaneswar for ensuring supply of quality products to Millet Shakti Cafés by December 2020.

(Action: Programme Secretariat)

 Selection of 1 SHG each in Bhubaneswar, Keonjhar and Rourkela for pilot phase of Millet Shakti Cafés must be initiated by 30th October.

(Action: Mission Shakti)

6. The proposed timeline on Ragi Procurement under KMS 2020-21 is approved. Empanelment of FPOs as procurement agencies at the block level shall be initiated in first phase blocks of OMM on pilot basis. Selection of FPOs to be done by the DLPC chaired by Collector. The guidelines for Ragi Procurement under KMS 2020-21 may be put up for approval. A section on the process for FPO empanelment may be added to the guideline.

(Action: Director, A&FP)

7. The M-PAS portal for farmers registration for Ragi Procurement under KMS 2020-21 should be opened from 1st October 2020.

(Action: TDCCOL)

8. Farmer registration and awareness campaigns on MSP and FAQ of Ragi may be initiated by the RMC, CDAOs and Facilitating Agencies for KMS 20-21.

(Action: RMC, CDAOs and FAs)

 A committee under Chairmanship of MD TDCCOL shall be formed to discuss issues and changes required for M-PAS. This should have members from DA&FP, Programme Secretariat, CSM, LAMPC/PCAS, district level officers and other who are working on this software by 30th October.

(Action: TDCCOL)

10. Action plan of CSIR-CFTRI is approved. All works may be initiated by CFTRI with immediate effect. Programme Secretariat must seek and provide necessary support.

(Action: CSIR-CFTRI and Programme Secretariat)

11. Action plan of ICAR-IIMR is approved. All works may be initiated by IIMR with immediate effect. Popular improved varieties and landraces under cultivation in Odisha may be shared by the Programme Secretariat with IIMR for trials on performance and nutrition at their level.

(Action: ICAR-IIMR and Programme Secretariat)

12. A meeting of the Committee on Millet Machineries must be conducted to finalize technical specifications for Machineries of small millets other than Ragi and other value-added machineries proposed by the Director, A&FP. CSIR-CFTRI may be invited as member of the Committee for the meeting.

(Action: Director, A&FP)

13. Support must be provided by the SPMU to the team working on the ground for the trials for release of Ragi varieties from department.

(Action: SPMU, OMM)

14. The Programme Secretariat must work with the SFAC and NCDC to mobilize additional support for OMM supported FPOs, under the National Scheme for FPOs announced by the Government of India.

(Action: Programme Secretariat)

15. Chief District Agriculture Officers must appraise the District Collector regarding nonperforming Facilitating Agencies. District Collectors shall review the progress at their end and take appropriate action for course correction by 30th October.

(Action: Chief District Agriculture Officers (Rayagada, Koenjhar and Nuapada)

16. A consultation may be organized with the expert agencies and individuals on natural farming to prepare a state level action plan to integrate natural farming principles with Odisha Millets Mission, PKVY, BPKP schemes of the government by 15th November.

(Action: Director, A&FP)

17. A Committee shall be formed with representatives from DA&FE, SRCs of PKVY, OUAT and State Secretariat (NCDS & WASSAN) of OMM & IF to develop operational modalities and implementation plan for integrating natural farming in OMM, IFS, PKVY, BPKP and other schemes by 15th November.

(Action: Director, A&FP)

Approved

Principal Secretary to Govt

Agriculture and Farmers' Empowerment, Odisha Principal Secretary to Government

Department of Agriculture &

Farmers' Empowe











Annexure 2: Criteria for selection of SHGs for running the Millet Shakti Cafés

Criteria of SHGs:

- SHGs and SHG Federations will be eligible for applying
- Must be at least 3 years old
- Must have relevant experience of running a commercial unit of food products (THR/MDM food/Packaged food products, etc.)
- Must be willing to and capable of arranging the working capital / running costs (at least 3 lakhs or 30% of total expenditure)
- Groups having licenses from government institutes, FSSAI certification and food business license will be preferred.
- Must be willing to produce the following products for the stores- millet based Murukku, Mixture and Laddus

Selection process:

- Expression of Interest will be floated by DSWO of the concerned districts
- Interested SHGs will apply to the CDPO of the concerned block
- CDPOs will propose the three best SHGs as per scoring
- District level Committee will select SHG based on scoring and field verification
 - o DSWO (Chair)
 - o DPC Mission Shakti (Member)
 - o Representative, Programme Secretariat (WASSAN), Odisha Millets Mission (Member)
- Final approval on SHG selection by concerned District Collector

Annexure 3: Timelines for action on establishing Millet Shakti Cafés

#	Activities	Timeline
Pre-Project Activities (Oct 2020 to Dec 2020)		
1	Programme Secretariat (WASSAN), Odisha Millets Mission shall submit an interim Standard Operating Procedure (SOP) for Millet Shakti Cafes	10 th Oct 2020
2	Commissioner-cum-Director, Mission Shakti and Director, Agriculture and Food Production shall approve the interim Standard Operating Procedure (SOP)	20 th Oct 2020
3	WASSAN shall establish an integrated Processing-cum-Packing unit in Bhubaneswar for packaged products supply	15 th Dec 2020
4	WASSAN shall open a tender for Fabricators for Supplying and installation of pre- fabricated stores	15th Oct 2020
5	Mission Shakti shall initiate the selection process of SHGs for running the Cafes	30 th Oct 2020
6	Mission Shakti will secure required permissions on proposed locations for establishing Millet Shakti Cafes	30 th Oct 2020
7	Training of SHGs on running the stores	30 th Nov 2020
8	An Annual Rate Agreement shall be signed between vendor and Mission Shakti and Odisha Millets Mission for Coffee Machines supply and service	30 th Nov 2020
9	An Annual Rate Agreement shall be signed between Mission Shakti, OMM and different suppliers	30 th Nov 2020
10	Delivery and installation of pre-fabricated units on selected locations	15 th Dec 2020
Pilot phase (Jan 2021 to March 2021)		
11	A three-month pilot phase for standardizing operations (first set of stores launched in Bhubaneswar, Rourkela and Keonjhar)	1 st Jan 2021
12	A revised SOP shall be approved after 3 months of the pilot phase based on experiences	15 th Mar 2021
Scale up Phase (April 2021 onwards)		
13	Preparatory work for scale up phase	1 st April onwards
14	Launch in other locations in major towns of Odisha	1 st June 2021