

**DIRECTORATE OF AGRICULTURE AND FOOD PRODUCTION, ODISHA,
BHUBANESWAR**

Letter No-1M(04)19/2019 - 23317

Date:- 21.10.2020

To

The
Agriculture Production Commissioner, Odisha/
Principal Secretary to Government, Finance Department/
Principal Secretary to Government, ST & SC Development, Minorities,
& Backward Classes Welfare Deptt./
Principal Secretary to Government, W & CD Department/
Principal Secretary to Government, School & Mass Education Department/
Commissioner-Cum- Secretary, F.S & C.W. Department/
Commissioner-cum-Secretary, Co-operation Deptt./
Commissioner-cum-Director, Mission Shakti
Director, Agriculture Marketing, Odisha, Bhubaneswar/
Director ICDS & SW/
State Mission Director OLM/
Managing Director, TDCCOL, Odisha, Bhubaneswar/
M.D., Odisha State Civil Supplies Corporation Ltd., Odisha, Bhubaneswar.

Sub.: **Minutes of the High Power Committee meeting on "Special Programme for Promotion of Millets in Tribal Areas" under the Chairmanship of DC-cum-ACS, Government of Odisha on 13.10.2020 through Microsoft Teams.**

Sir,

With reference to the captioned subject enclosed please find herewith proceeding of the High Power Committee meeting on "Special Programme for Promotion of Millets in Tribal Areas" under the Chairmanship of DC-cum-ACS, Government of Odisha on 13.10.2020. The minutes has been approved by the DC-cum-ACS, Government of Odisha through OSWAS.

This is for favor of your information and necessary action.

Yours faithfully

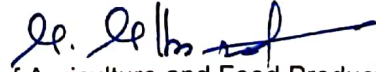


Director of Agriculture and Food Production,
Odisha, Bhubaneswar

dated- 21.10.2020

Memo no- 23318

Copy along with the copy of the Minutes of the meeting forwarded to the Collector & District Magistrate, Koraput, Malkangiri, Rayagada, Gajpati, Kandhamal, Kalahandi, Keonjhar Nuapada, Balangir, Mayurbhanj, Sundargarh, Ganjam, Bargarh, Nabarangpur for information and necessary action.

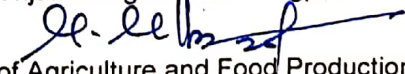


Director of Agriculture and Food Production,
Odisha, Bhubaneswar

Dated- 21.10.2020

Memo No- 23319

Copy along with the copy of the Minutes of the meeting forwarded to the Chief District Agriculture Officer-cum-Project Director, ATMA Koraput / Malkangiri / Rayagada / Gajpati / Kandhamal/ Kalahandi/Keonjhar/Nuapada/Balangir/Mayurbhanj/Sundargarh/Ganjam/Bargarh/Nabarangpur.

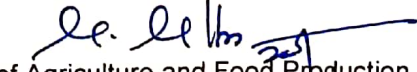


Director of Agriculture and Food Production
Odisha, Bhubaneswar

dated- 21.10.2020.

Memo no- 23320

Copy forwarded to Director NCDS Bhubaneswar and Programme Secretariat (WASSAN) for information and necessary action.



Director of Agriculture and Food Production
Odisha, Bhubaneswar

Proceedings of High-Power Committee Meeting on Odisha Millets Mission under the chairmanship of Development Commissioner-cum-Additional Chief Secretary, Government of Odisha held online at 5 pm on 13.10.20 through Microsoft Teams

A meeting through Microsoft Teams of the High-Power Committee on Odisha Millets Mission was held at 5 pm on 13.10.20 under the chairmanship of Development Commissioner-cum-Additional Chief Secretary, Government of Odisha. The following members also participated in the meeting:

1. Agriculture Production Commissioner, Government of Odisha
2. Principal Secretary to Government, Agriculture and Farmers' Empowerment
3. Principal Secretary to Government, ST&SC Development, Minorities and Backward Classes Welfare
4. Principal Secretary to Government, School and Mass Education
5. Commissioner-cum-Secretary to Government, Food Supplies and Consumer Welfare
6. Special Secretary to Government, Agriculture & Farmers' Empowerment
7. Commissioner-cum-Director, Mission Shakti
8. Director, ICDS and Social Welfare
9. Director, Agriculture and Food Production
10. Director, OLM
11. MD, TDCCOL-cum-Project Director, OPELIP
12. Joint Secretary, Women and Child Development
13. Representative, OSAM Board
14. State Coordinator, Programme Secretariat (WASSAN)

At the outset, the Director, A&FP welcomed the participants and gave a presentation on the following points:

1. Update of ongoing initiatives under Odisha Millets Mission
2. Compliance of decisions of HPC held on 12.09.2019
3. Compliance of decisions of CS Meeting held on 31.10.2019
4. Compliance of decisions of CS Meeting held on 19.05.2020
5. Update of Ragi Laddu pilots in Keonjhar and Sundargarh through DMF
6. 'Millet Shakti' & 'Millet Shakti Café' brand and logo for Approval
7. Logo of Odisha Millets Mission for approval
8. Procurement of Ragi during KMS 2020-21
9. Release of Ragi seed varieties from Department of Agriculture and Farmers' Empowerment



Your Signature will appear here.

Update on ongoing activities under Odisha Millets Mission: Director, A&FP informed that the Odisha Millets Mission is designed to revive millets in farms and on plates by increasing household consumption, improving productivity, processing, marketing and inclusion of millets in State Nutrition Programmes like ICDS, MDM and PDS. A unique implementation architecture has been set up to achieve this multi-fold strategy with Government, Academia and Civil Society coming together for programme implementation and policy development around millets. The State Secretariat (NCDS and WASSAN) is providing technical support to the department for the programme. Non-Government Organizations (NGOs) are working as facilitating agencies while Community Based Organizations (CBOs) are working as implementing agencies. ATMA is the nodal agency at the district level.

The programme is being implemented in 76 blocks of 14 districts of the state. The budget allocation for programme implementation is about 552 crores (239 crores and for procurement and distribution under PDS/ICDS/MDM is 313 crores). The programme started in 30 blocks in 2017-18, was scaled up to 55 blocks in 2018-19, 72 blocks in 2019-20 and 76 blocks in 2020-21. In 7 blocks of Keonjhar and 4 blocks of Sundargarh, the programme is being funded by the District Mineral Foundation (DMF).

DC-cum-ACS asked if there are any more blocks which should be covered under the mission. Director, A&FP said that further scale-up should be taken up after stabilizing work in the current 76 blocks.

PS, ST,SC,M&BCW said that additional 40 ha/block is targeted to be covered by OPELIP through an MoA signed with OMM in this regard. However, this is limited to the blocks that are common to OMM and OPELIP. She requested that all blocks covered under OPELIP should be covered under millet promotion. PS, A&FE suggested that just like DMF is expanding the programme through their own funds, OPELIP can take it up. PS, ST,SC,M&BCW said that funding from the Government of India and the IFAD, which are the primary donors of OPELIP has been reducing overtime, and it is difficult for the department to take it up on their own. PS, A&FE said that it can be considered for the next year, however, a new proposal from ST,SC,M&BCW department shall be required.

DC-cum-ACS said that the Department of A&FE and Department of ST,SC,M&BCW should have a separate meeting and decide how Odisha Millets Mission can be further expanded under OPELIP areas.

Director, A&FP said that a fund of Rs. 81.93 crores for the current financial year is yet to be approved by the Finance Department.

PS, A&FE said that the budget implication ultimately shall not be 80 crores as the Government of India will reimburse the expenses on procurement and distribution of Ragi under PDS under the National Food Security Act (NFSA).

DC-cum-ACS said that millets must be introduced in the replacement mode so that additional financial burden is not implicated on the State Government.

Director, A&FP informed that a cash incentive of Rs. 5000/ha on System of Millets Intensification (SMI), 2500/ha on Line Transplanting (LT) and Line Sowing (LS) has been provisioned. This is also provided in a reduced manner over 3 years (5000 in the first year, 3000 in the second year and 1500 in the third year for SMI and others). The amount is transferred to

farmers via DBT mode into their bank accounts. The programme aims to cover about 1000 ha per block over 5 years of millets under improved agronomic practices. In 2017-18, an area of about 3,333 ha was covered which increased to 12,758 ha in 2018-19, 21,552 ha in 2019-20 and 45,886 in Kharif 2020-21.

Procurement of Ragi at MSP was introduced in 2018-19 by the Government of Odisha and 17895 quintals of Ragi was procured. 94,745 quintals were procured in 2019-20 and about 1.6 lakh quintals is targeted to be procured in 2020-21. 63 FPOs have been registered under the mission out of 76 blocks. These FPO are acting as nodal agencies in the block, providing services of Custom Hiring Centres and Seed Centres to farmers. Bio-inputs enterprises are also being operated by them to supply (on sale basis) organic inputs like Jeebamruta, Handi Khata and Nimastra in bottles as per their requirement. About 215 Custom Hiring Centres and 108 Community Managed Seed Centres have been established in the state.

Release of Ragi landraces by A&FE department: Director A&FP informed that Participatory Varietal Trials (PVTs) have been completed in 68 blocks out of 76. Remaining 8 blocks are doing it in this Kharif. Through the PVTs, 133 local landraces of Ragi have been conserved and are being registered under the PPVFRA. 4 promising local landraces of Ragi are in the final phase of multi-location trials based on higher yields (BATI, MAMI, BHARATI & KALIA). These will be considered for release by the Agriculture Department in the upcoming Kharif after final trials and results. This shall be the first-ever varietal release of local Ragi landraces by the Agriculture Department and first at National level.

Technical Specifications of millet processing machinery: Director A&FP informed that the technical specifications of millet processing machinery were approved through a separate State Level Technical Committee and these machines are now available commercially. The machines are also being provided to FPOs and SHGs under the programme for mechanized post-harvest cleaning and processing of millets. Ragi processing machines viz. Ragi Thresher-cum-Pearler and Ragi 2 deck and 3 deck Cleaner-cum-Grader with Destoner have been approved in the first round and the department is in the process of approving machines for other millets like Foxtail Millet and Little Millet.

Compliances of Earlier Meetings under Chief Secretary and DC-cum-ACS: Director A&FP said that a proposal to Government of India to reimburse the cost of Ragi procurement and distribution was submitted and approval has also been received from their end.

Commissioner-cum-Secretary, FS&CW confirmed that the approval has been received from the Government of India; however, the reimbursement process generally takes about 3 to 4 years. He informed that the proposal to distribute Ragi as replacement of rice has also been approved by the Hon'ble Chief Minister. Distribution shall be initiated in the November cycle of the PDS.

Director A&FP also informed that as per the decision taken, Ragi was introduced under ICDS in Keonjhar and Sundargarh districts on a pilot basis in July and August 2020, respectively. 2590 quintals of Ragi procured under KMS 2019-20 was allocated for this purpose. 401 quintals of Ragi has been allocated for MDM pilots in Keonjhar.

Regarding distribution under PDS, Meeting was done on 26.06.2020 and it was decided to provide 1.5 kg (Ganjam, Mayurbhanj and Keonjhar) and 2 kg for other 11 districts of OMM per family for one month under PDS, as a replacement to rice. Distribution of Ragi procured under KMS 2019-20 shall commence in November 2020, based on demand. Secretary, FS&CW pointed out that the costing sheet of incidentals for Ragi provides for interest cost for a limited number of months which is not adequate and this aspect needs to be taken care of.

DC-cum-ACS asked whether de-husking of Ragi shall be done before distribution under PDS. Director, A&FP said that as Ragi is a naked grain like wheat, de-husking is not required.

DC-cum-ACS said that the production support can be continued from State Plan over a long period of time if reimbursement from the Government of India for procurement and distribution continues.

DC-cum-ACS asked whether the farmers will be able to sell Ragi in the market if the Government does not procure at MSP.

Director, A&FP said that the price realization of farmers has gone up after the government has started procuring. The Government only procures about 20% of the total marketable surplus.

PS, A&FE said that the Government is not and will not be able to procure the entire surplus but the presence of Government procurement stabilizes the market price and makes MSP or a price close to MSP available to most of the farmers. Therefore, government intervention in the market must continue.

Agriculture Production Commissioner asked whether the market intelligence wing of the Civil Supplies Corporation collects any information about the market price of Ragi and other millets. It is important to understand whether the Ragi sold in the private market is fetching a fair price for farmers.

Commissioner-cum-Secretary, FS&CW said that as of now, the FS&CW department does not collect information on Ragi prices but it can be included in their proforma for data collection.

Special Secretary, A&FE said that there is a branch called Procurement Incidentals in the Government of India which keeps track of the procurement expenses. If the Government of Odisha is to request for reimbursement of procurement expenses, the books of accounts and details of expenditure need to be maintained meticulously. When the application for reimbursement of costs is made, a summary sheet of costs incurred must also be submitted.

Com-cum-Secy, FS&CW said that TDCCOL had the experience of procuring Paddy as well and their teams are capable of maintaining this information.

PS, ST,SC,M&BCW said that all required documents are being maintained. She also requested Com-cum-Secy, FS&CW to support TDCCOL team in this aspect.

Promotion of Millet-based Food with Mission Shakti SHGs: Director A&FP also informed that the programme has been promoting household level consumption of millets by organizing Mandia Cafés (outlets of millet food) in multiple government events and food festivals with SHGs in collaboration with Mission Shakti. Millet Tiffin Centres have been opened by SHGs through OMM support in Malkangiri and Mayurbhanj to make affordable millet snacks and breakfast items available to the common people.

DC-cum-ACS said that the programme should attempt to make millet products available in all blocks across the state round the year.

Commissioner-cum-Director, Mission Shakti said that the Millet Shakti Tiffin Centres in Malkangiri and Mayurbhanj have shown the way and these centres will be scaled up across all OMM blocks.

The APC asked whether the programme is working on making millets available through e-commerce. DC-cum-ACS said that quality should be standardized and products should be launched in malls and e-commerce sites. PS, ST,SC,M&BCW requested that millet products should also be sold at the "Aadisha" outlets. Director A&FP said that currently we are trying to increase production and standardize the product quality and packaging and it will soon be taken up. PS, A&FE said that the department will work with ORMAS in this direction.

Partnership with Mission Shakti and OPELIP: Director A&FP informed that a MoA with Mission Shakti was signed to "promote nutritional security and millet-based livelihoods" with Women's SHGs and SHG Federations. To ensure nutritional standards of millet-based products and build capacities of SHG members on millet-based value-added products, a MoA has been signed with CSIR-CFTRI, Mysore as well.

Similarly, a MoA was signed with the OPELIP to "promote millets and nutrition-sensitive agriculture activities in PVTG areas" to expand the area under millets with Particularly Vulnerable Tribal Groups (PVTGs) for their nutritional and income improvement through millets.

Study on Impact of OMM by NCDS: Director A&FP said that NCDS was requested to undertake a study on the impact of the programme on various aspects like yield, incomes, household consumption, acceptance under State Nutrition Programmes. NCDS has completed the study on yield and income enhancement.

PS, A&FE said that the findings of NCDS report have been very encouraging, which shall be presented in the next meeting of the HPC.

Introduction of Ragi Laddus in ICDS in Keonjhar and Sundargarh: Director, A&FP said that As per the decision of Cabinet of Odisha, the HPC and subsequent convergence meeting between A&FE and WCD&MS department, inclusion of Ragi Laddu was initiated through Odisha Millets Mission in Keonjhar on July 1st 2020 and Sundargarh on August 15th 2020. It is funded through DMF of the respective districts. 2 Ragi Laddus per week in Keonjhar and 4 Laddus per week in Sundargarh are being provided in addition to the existing menu. Due to COVID-19, Ragi Laddu mix is being prepared by SHGs and given to children via home delivery route. About 87,000 children are receiving Ragi Laddu in Keonjhar from Sept 2020. About 3,000 children are receiving Ragi Laddu in Sundargarh. It shall be scaled up to 61,000 children in Sundargarh by January 2021. Technical support from CSIR-CFTRI and State Secretariat. OMM is providing the machinery, subsidized ragi through procurement and handholding support to WSHGs of WCD&MS Department.

PS, A&FE said that this is a unique programme in the country and has received accolades from Niti Ayog, IFPRI and other respectable organizations.

DC-cum-ACS congratulated the department on the achievement and said that this initiative must be taken up in other DMF supported districts well like Angul, Jajpur, Rayagada, Koraput, etc.

Commissioner-cum-Director, Mission Shakti said that currently, the Ragi Laddu programmes are in the pilot phase to assess the response and capacities of SHGs, arriving at cost norms, etc. in Keonjhar and Sundargarh. It will be scaled up once the model is complete. The highlight of the programme has been that despite COVID protocol, the SHGs are preparing the Ragi Laddu Mix and delivering the packets to Anganwadi Centres, mothers are trained to make laddu; after which packets are being distributed by the Anganwadi workers to children at home.

PS, S&ME said the similar initiative for inclusion of millets in MDM shall be taken up in DMF districts for pilots.

Millet Shakti Cafés in urban areas: Director A&FP said that there is a provision to open Millet Stores in urban areas under OMM which shall be launched as a collaboration between Odisha Millets Mission and Mission Shakti. These shall be opened as Quick Service Restaurants run by SHGs supported by Mission Shakti. They shall use the brand name "Millet Shakti" and the cafes shall be called "Millet Shakti Café" across locations. The cafes shall also have packaged millet-based products produced by FPOs and SHGs supported under the mission, available for sale. The total budget to be invested is about 50 lakhs under State Plan, 20 lakhs under DMF Keonjhar and 10 lakhs under DMF Sundargarh. The total cost of the unit shall be around Rs. 10 lakhs out of which the OMM shall contribute 7 lakhs and remaining 3 lakhs shall be contributed by the SHG Federation / SHG selected for this purpose. An SOP has been prepared for launching the café which shall be approved jointly by OMM and Mission Shakti. About 12-15 stores will be opened across the state in the cities of Bhubaneswar & Cuttack (Kharbela Bhawan or Nautala, Lingaraj Temple, Cuttack High Court), Puri and Konark (Puri Jagannath Temple, Konark Sun Temple), Rourkela (Railway Station), Keonjhar (Collectorate and Ma Tarini Temple Ghatagaon), Sambalpur, Berhampur and Sundargarh. More locations can be chosen as per experience. In the pilot phase, Millet Shakti Cafés at Keonjhar Collectorate, one location in Bhubaneswar and Rourkela Railway Station will be initiated. The logos of OMM, Millet Shakti and Millet Shakti Café were presented, which were appreciated by all members.

Commissioner-cum-Director, Mission Shakti said that the Millet Shakti Cafés shall be set up with SHG Federations and similar large groups of SHGs, and not with individual SHGs.

DC-cum-ACS said that Millet Shakti Cafés should be set up across the state at all Collectorate campuses.

DC-cum-ACS also said that once the products are finalized, they can also be sold at the OMFED stalls as they receive a footfall of about 5 lakh people every day.

CEO, ORMAS shall be taking up millet's products for marketing under their programmes. They will explore opportunities at various levels.

Procurement of Ragi under KMS 2020-21 and empanelment of FPOs as procurement agencies: The Director, A&FP said that a total target of procuring about 1.6 lakh quintals of Ragi has been proposed for KMS 2020-21. He also said that the MSP of Ragi has been increased from Rs. 3150 per quintal to Rs. 3295 per quintal by the Government of India. The Millet Procurement Automation System (M-PAS) portal for registration of farmers shall be opened from the 20th of October 2020. Mandis shall be opened in Gajapati from 15th November 2020 and in other districts from 15th December 2020.

Director, A&FP said that the Ragi procurement guidelines are the same as last year with only one new addition. The FPOs being promoted under first phase blocks of OMM shall be empanelled as procurement agencies.

PS, A&FE said that the option to empanel FPOs shall be available in addition to the LAMPCS / PACS and SHGs working in the blocks.

Director, A&FP informed that the same offline version of the M-PAS software used last year shall be deployed this year as well. A budget of Rs. 19.91 lakhs is to be sanctioned for the vendor for maintenance of M-PAS.

PS, ST&SC Dev, M&BCW informed that migration to the new online version of the software was considered but due to high cost of about Rs. 1.2 crore, it was not taken up this year.

DC-cum-ACS asked whether the P-PAS can be used for millet procurement as well and whether the government should move to an online system.

Com-cum-Secy, FS&CW said that P-PAS cannot be used for millet procurement because P-PAS has multiple features, like Rice Millers' registration, which are not relevant to Ragi. He also said that online systems are difficult to operate as they require consistent internet connectivity all points of purchase and are also expensive to maintain. The current M-PAS is sufficient for Ragi procurement.

DC-cum-ACS said that migration to online software should be considered for the next year.

Director, A&FP said that as the yield of Ragi has grown from 8 QTLs/ha to 13 QTLs/ha, as per the Crop Cutting Experiments conducted under OMM in the supervision of the BAOs of the respective blocks, He suggested that the limit to sell Ragi at mandis should be increased from 3 QTLs/ha to 5 QTLs/ha. DC-cum-ACS approved the proposal.

DC-cum-ACS said that millets should be branded as healthy food.

APC asked whether millets can be marketed as organic products and whether there a scope to register millet areas under organic certification protocol. He also asked whether other millets are being supported under the mission.

PS, A&FE said that focus has been on Ragi as 90% of the area under millets is under Ragi. We will focus on Foxtail and Little Millet in the upcoming Kharif. Certification of millet areas as organic shall be taken up as a huge portion of millets is cultivated by tribal farmers under organic practices.

APC said that as organic certification is a 3-year intensive process, can a minimum percentage of the area coverage under OMM targeted for organic certification.

Director, A&FP said that the process for registration and branding under PKVY will be adopted and organic registration initiated.

The following decisions were taken in the meeting:

1. Steps may be taken to procure 1.6 lakh quintals of Ragi under KMS 2020-21.

(Action: TDCCOL)

2. The Government of Odisha will procure Ragi at the rate of 5 QTL/ha (2 QTL/acre). This must be incorporated in the guidelines for Ragi procurement under KMS 2020-21 and surplus of farmers should be generated on M-PAS as per 2 QTL/acre or 5 QTL/ha and FPOs may be empanelled as procurement agency in selected blocks.

(Action: TDCCOL/DA&FP)

3. The M-PAS portal for farmers registration for Ragi Procurement under KMS 2020-21 should be opened from 20th October 2020.

(Action: TDCCOL)

4. A budget of Rs. 19.91 lakhs may be sanctioned under available budgets with DA&FP (unutilized budget under ICDS component) to TDCCOL/ vendor for maintenance of M-PAS for KMS 2020-21. Migration to complete online software should be considered for the next year. The budget shall be provisioned in the next financial year.

(Action: TDCCOL/DA&FP)

5. The logos and brand name for "Millet Shakti" and "Millet Shakti Café" in English and Odia are approved.
(Action: DA&FP and Mission Shakti)
6. The logo of Odisha Millets Mission in English and Odia is approved.

(Action: DA&FP)

7. An interim Standard Operating Procedure (SOP) for the pilot phase for Millet Shakti Cafés must be placed for approval of Director A&FP and Commissioner-cum-Director, Mission Shakti.

(Action: Programme Secretariat)

8. Selection of 1 SHG/ SHG Federation each in Bhubaneswar, Keonjhar and Rourkela for the pilot phase of Millet Shakti Cafés must be initiated. Locations with other basic amenities such as water, electricity etc. should be finalised in consultation with Municipal Corporations / Municipality / other authorities.

(Action: Mission Shakti)

9. Millet Shakti Cafés should be set up across the state at all Collectorate campuses/ suitable locations where is a high footfall.

(Action: DA&FP and Mission Shakti)

10. A Secretary level review of the pilots on the introduction of Ragi Laddus in ICDS in Keonjhar and Sundargarh should be conducted and the programme should be initiated in other DMF districts as well.

(Action: WCD&MS)

11. The Department of A&FE and Department of ST,SC,M&BCW shall convene and meeting and decide how Odisha Millets Mission can be further expanded under OPELIP areas.

(Action: A&FE and ST,SC,M&BCW)

12. The Department of Food Supplies and Consumer Welfare shall collect market price information about Ragi and other small millets like Foxtail Millet and Little Millet as well and report the price realization by farmers, particularly of the millet sold in the private market.

(Action: Food Supplies and Consumer Welfare)

13. The Department of School and Mass Education shall conduct pilots to include millets under Mid-Day Meals scheme preferably in DMF districts, in collaboration with State Secretariat, OMM.

(Action: School and Mass Education)

14. 4 promising local landraces of Ragi, in the final phase of multi-location trials based on higher yields (BATI, MAMI, BHARATI & KALIA) shall be considered for release by Department of Agriculture and Farmers' Empowerment after results of confirmatory trials. A committee is formed under Director Agriculture with experts to develop the modalities for release of landraces. Committee will also develop guidelines for alternative seed system for the promotion of indigenous landraces.

(Action: Agriculture and Farmers' Empowerment)

15. A feasible minimum percentage of area target under OMM shall be taken as the target for registration as "organic" as per the PKVY protocol.

(Action: DA&FP)

16. For diversifying the millet cultivation in the state, farmers will be motivated to increase the area under minor millets other than Ragi (Foxtail, Little Bajra, Kodo, Jowar, Proso, etc) during Kharif 2021 in a targeted manner.

(Action: DA&FP)

17. A meeting must be conducted with the MD, OMFED to sell packaged millet products at OMFED stalls.

(Action: DA&FP)

18. ORMAS shall explore options of marketing of millets in bulk including export to other countries, through e-commerce. A meeting with DAFP and ORMAS shall be scheduled to work on the plan of action in this direction.

(Action: ORMAS and DA&FP)

The meeting was concluded with thanks to the chair and participants.

Approved by respected Development Commissioner with comment
"ସଫଳତା ସହିତ" at Noting 105 of OSWAS file No DAFP-SP111-MM-0009-2020,
Approved

Development Commissioner-cum-Additional Chief Secretary

Government of Odisha

Annexure 1: Logos of Millet Shakti and Millet Shakti Café





Annexure 2: Packaging and Branding of Millet Shakti Café and millet products

