



ODISHA MILLETS MISSION



Odisha Millets Mission is a flagship programme of Government of Odisha to revive nutri-cereals in both Odisha's farmland and food system. It is a unique programme of the Department of Agriculture and Farmers' Empowerment, Government of Odisha, which aims at mass production of nutri-cereals, local consumption, procurement at Minimum Support Price (MSP) and distribution of nutri-cereals through Public Distribution System (PDS) and inclusion in the State Nutrition Programme (SNP) since FY 2017-18.

Objectives of the Programme

- 1 Increasing household consumption of millets by 25% of the baseline.
- 2 Revalorization of millet food cultures in urban and rural areas.
- 3 Conservation and promotion of millet landraces through seed system of landraces.
- 4 Promotion of post-harvest and primary processing enterprises on millets.
- 5 Improving productivity and production of millets through improved agronomic practices.
- 6 Promotion of millet value-added enterprises in rural and urban areas of Odisha.
- 7 Inclusion of millets in PDS, ICDS, MDM, SSD Welfare Hostels and others.
- 8 Facilitating the millet markets and exports of millet-based products from Odisha.

Highlights of activities carried out under Odisha Millets Mission

- In FY 2022-23, the Odisha Millets Mission was implemented in 143 blocks of 19 districts, involving 1,72,376 farmers who cultivated nutri-cereals in 79,556 hectares of land using improved agronomic practices.
- In the current year (2023-24), the Odisha Millets Mission is being implemented in 177 blocks of 30 districts.
- Under this programme, farmers are being provided financial support for five years to adopt improved methods of agriculture.
- Extensive training programmes are being organised to improve farmers' skills on nutri-cereals cultivation.
- Community-Managed Seed Systems (CMSS) are being established to provide quality millet seeds to farmers.
- Farming implement support centres are being established to provide low-cost agricultural implements to farmers for millet cultivation.
- Various machineries such as a Ragi thresher, Destoner, Grader-cum-Dehuller, and Pulveriser are being used to facilitate the post-harvest processing of millets.
- Millet-based enterprises such as tiffin centres, sales points and millets-on-wheels, Millet Shakti Cafes & Outlets are being established to increase the household consumption of millets.
- Minimum Support Price (MSP) is provided to farmers against procurement of Finger Millet. In FY 2022-23, the Odisha government procured 6 lakh quintals of finger millet at the rate of Rs. 3578 per quintal.
- A total of 4,02,500 quintals of finger millet has been distributed among 1,13,76,521 ration cardholders in 14 districts of the state through the Public Distribution System (PDS) in FY 2022-23.
- To enhance nutrition security Ragi Ladoo is provided to 1,49,000 pre-school children in Keonjhar and Sundargarh districts under -the Integrated Child Development Services (ICDS) programme. In Keonjhar district, Ragi Ladoo is provided to 39,076 students in 334 Tribal Welfare Department Hostels.
- The Odisha Government has declared to celebrate 10th November as the Mandia Dibasa (Millet Day) every year. In FY 2022-23, the first Mandia Dibasa (Millet Day) was celebrated on 10th November. The primary objective of this celebration is to reintroduce millets into the food habits of the people.

Sl.No.	Particulars	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
1	No. of Districts	7	11	14	15	15	19	30
2	No. of Blocks	30	55	72	81	84	143	177
3	Area in Ha. cultivated through Improved Agronomic Practices	3333.5	12758.2	21552.6	47339.14	54495	79556	160000 (Target)
4	No. of farmers adopted Improved Agronomic Practices	8030	29056	51045	108731	118561	172367	300000 (Target)
5	Ragi Procured (In Qtls)	0	17986	94745	203880	323019	603348	800000 (Target)